Policies against consumer food waste

REFRESH Policy Workshop: Public campaigns and other policy options for behaviour change

Agenda

19 November 2018, 9:00-16:15
Federal Ministry of Food and Agriculture, Wilhelmstraße 54, 10117 Berlin
Room: 2E030

9:00-09:20  Registration and coffee
9:20-09:35  Introduction and welcome
            Stephanie Wunder, Ecologic Institute & Hilke Bos-Brouwers, WUR
            Dr. Klaus Heider, Federal Ministry of Food and Agriculture (BMEL)
9:35-10:00  Networking session
10:00-10:15 Consumer behavior insights from REFRESH
            Erica van Herpen, Wageningen University
10:15-10:40 Translating REFRESH findings into requirements for effective public campaigns
            Stephanie Wunder, Ecologic Institute
10:40–11:10  Discussion
11:10-11:30  Coffee break
11:30-12:15  Responses from three Member States regarding success factors and limitations for national campaigns
            UK: Tom Quested, WRAP
            Germany: Dr. Anke Niederhaus, Ministry of Food and Agriculture
            Netherlands: Marjolijn Schrijnen, Dutch Nutritional Center
12:15–13:00  Discussion
13:00-14:15  Lunch (including short statement by caterer “SirPlus”)
14:15-15:45  Discussing further policy options for behavioural change
            Short input on date labelling: Anne-Laure Gassin, DG Sante, European Commission
            Short input: Reflecting the European discussion/lessons learned from Australia: David Pearson
            Moderated, participatory group work
15:45-16:15  Wrap up and reflections
16:15  End of the workshop