

Policies against consumer food waste

REFRESH Policy Workshop: Public campaigns and other policy options for behaviour change

Agenda

19. November 2018, 9:00-16:15

Federal Ministry of Food and Agriculture, Wilhelmstraße 54, 10117 Berlin

Room: 2E030

9:00-09.20	<i>Registration and coffee</i>
9.20-09:35	Introduction and welcome Stephanie Wunder, Ecologic Institute & Hilke Bos-Brouwers, WUR Dr. Klaus Heider, Federal Ministry of Food and Agriculture (BMEL)
9:35-10:00	Networking session
10:00-10.15	Consumer behavior insights from REFRESH Erica van Herpen, Wageningen University
10:15-10.40	Translating REFRESH findings into requirements for effective public campaigns Stephanie Wunder, Ecologic Institute
10.40-11.10	Discussion
11:10-11:30	<i>Coffee break</i>
11:30-12:15	Responses from three Member States regarding success factors and limitations for national campaigns UK: Tom Quested, WRAP Germany: Dr. Anke Niederhaus; Ministry of Food and Agriculture Netherlands: Marjolijn Schrijnen, Dutch Nutritional Center
12.15-13.00	Discussion
13:00-14:15	<i>Lunch (including short statement by caterer "SirPlus")</i>
14:15-15:45	Discussing further policy options for behavioural change Short input on date labelling: Anne-Laure Gassin, DG Sante, European Commission Short input: Reflecting the European discussion/lessons learned from Australia: David Pearson Moderated, participatory group work
15.45-16.15	Wrap up and reflections
16.15	End of the workshop