

Policies against consumer food waste

REFRESH Policy Workshop: Public campaigns and other policy options for behaviour change

Agenda

19. November 2018, 9:00-16:15 |

Federal Ministry of Food and Agriculture Französische Straße 2, 10117 Berlin

9:00-09.30	<i>Registration and coffee</i>
9.30-09:40	Introduction and welcome Stephanie Wunder, Ecologic Institute
9:40-10:00	Networking session
10:00-10.20	Consumer behavior insights from REFRESH Erica van Herpen, Wageningen University
10:20-10.40	Translating REFRESH findings into requirements for effective public campaigns Stephanie Wunder, Ecologic Institute
10.40-11.10	Discussion
11:10-11:30	<i>Coffee break</i>
11:30-12:15	Responses from three Member States regarding success factors and limitations for national campaigns Germany: Dr. Anke Niederhaus; Ministry of Food and Agriculture UK: Victoria Salisbury, Consumer campaigns manager, WRAP Netherlands: Marjolijn Schrijnen, Dutch Nutritional Center
12.15-13.00	Discussion
13:00-14:15	<i>Lunch (including short statement by caterer "SirPlus")</i>
14:15-15:45	Discussing further policy options for behavioural change Short input on date labelling: Anne-Laure Gassin, DG Sante, European Commission Short input: Reflecting the European discussion/lessons learned from Australia: David Pearson Moderated, participatory group work
15.45-16.15	Wrap up and reflections
16.15	End of the workshop