Lessons Learned from REFRESH Framework Agreement Pilots

David Rogers & Kate Bygrave

6/4/2019
Collaborative Agreements

• Framework | Roadmap | Voluntary Agreement | Pact

• “A collaboratively agreed, self-determined ‘pact’ to take action on [food waste generated at relevant stages of the food system].”
Benefits of Collaborative Approaches

• OECD:
• faster to implement and to adapt to new circumstances;
• can be better designed than legislation, since they are normally produced by those with an in-depth knowledge of the business sector in question;
• encouraging constant improvement and innovation (whereas legislation generally sets a target, but does not encourage further improvement); and
• allowing parties to the agreement greater choice over how to achieve the overall objective than legislation, which tends to be more prescriptive.
Identifying Success Factors

Population of Inventory: 62

Alliances interviewed: 19

Key stages identified: 5

- Initiation and set up
- Ambition
- Governance and funding
- Establishing actions
- Monitoring and evaluation

<table>
<thead>
<tr>
<th>Sector</th>
</tr>
</thead>
<tbody>
<tr>
<td>Food</td>
</tr>
<tr>
<td>Drink: Soft Drinks</td>
</tr>
<tr>
<td>Food and Drink</td>
</tr>
<tr>
<td>Food and Drink and Non-Food: other consumer products and hospitality including packaging</td>
</tr>
<tr>
<td>Non-Food: Textiles</td>
</tr>
</tbody>
</table>
Summary of success factors

- Strong lead organisation and right mix of key players
- Government involvement at early stage
- Engage signatories in the early stages
- Effective measuring and reporting framework
- Availability of funding aids effectiveness

*The 5 in-country lead organisations drew on these success factors to establish their VAs*
Implementing Success Factors in Refresh Pilots


“Food is Value” – Forum Against Food Loss and Waste Framework for Action Hungary

www.eu-refresh.org
China

“可持续发展与我们的食物” 减少食物浪费

China青少年环保创意赛暨挑战赛

REDUCE FOOD WASTE
Over to the participants:

**Germany:**
- Mirka Stark, PENNY (REWE Group);
- Anke Niederhaus; Federal Ministry of Food and Agriculture (BMEL); Patrik Eisenhauer

**Netherlands:**
- George Verberne, Jumbo;
- Daniëlle Kretz, Dutch Ministry of Agriculture, Nature and Food Quality;
- Toine Timmermans, Wageningen University & Research

**Hungary:**
- Gyula Kasza, National Food Chain Safety Office;
- Balázs Cseh, Hungarian Food Bank

**Spain:**
- Diana Reinoso, CREDA-UPC-IRTA;
- Raquel Diaz-Ruiz, CREDA-UPC-IRTA;
- Alfred Vara Blanco, Waste Agency of Catalonia

**China:**
- Si Gao, IVL
Over to the participants:

**Germany:**
- Mirka Stark, PENNY (REWE Group);
- Anke Niederhaus; Federal Ministry of Food and Agriculture (BMEL); Patrik Eisenhauer

**Netherlands:**
- George Verberne, Jumbo;
- Daniëlle Kretz, Dutch Ministry of Agriculture, Nature and Food Quality;
- Toine Timmermans, Wageningen University & Research

**Hungary:**
- Gyula Kasza, National Food Chain Safety Office;
- Balász Cseh, Hungarian Food Bank

**Spain:**
- Diana Reinoso, GastroFira;
- Raquel Diaz-Ruiz, CREDA-UPC-IRTA;
- Alfred Vara Blanco, Waste Agency of Catalonia

**China:**
- Si Gao, IVL