

REFRESH Food Waste Solution Contest



Ecologic Institute produced a stop-motion video trailer for announcing the Contest. It features protesting foodstuffs.



Over **2,800 Views** of the video trailer on YouTube and Facebook.

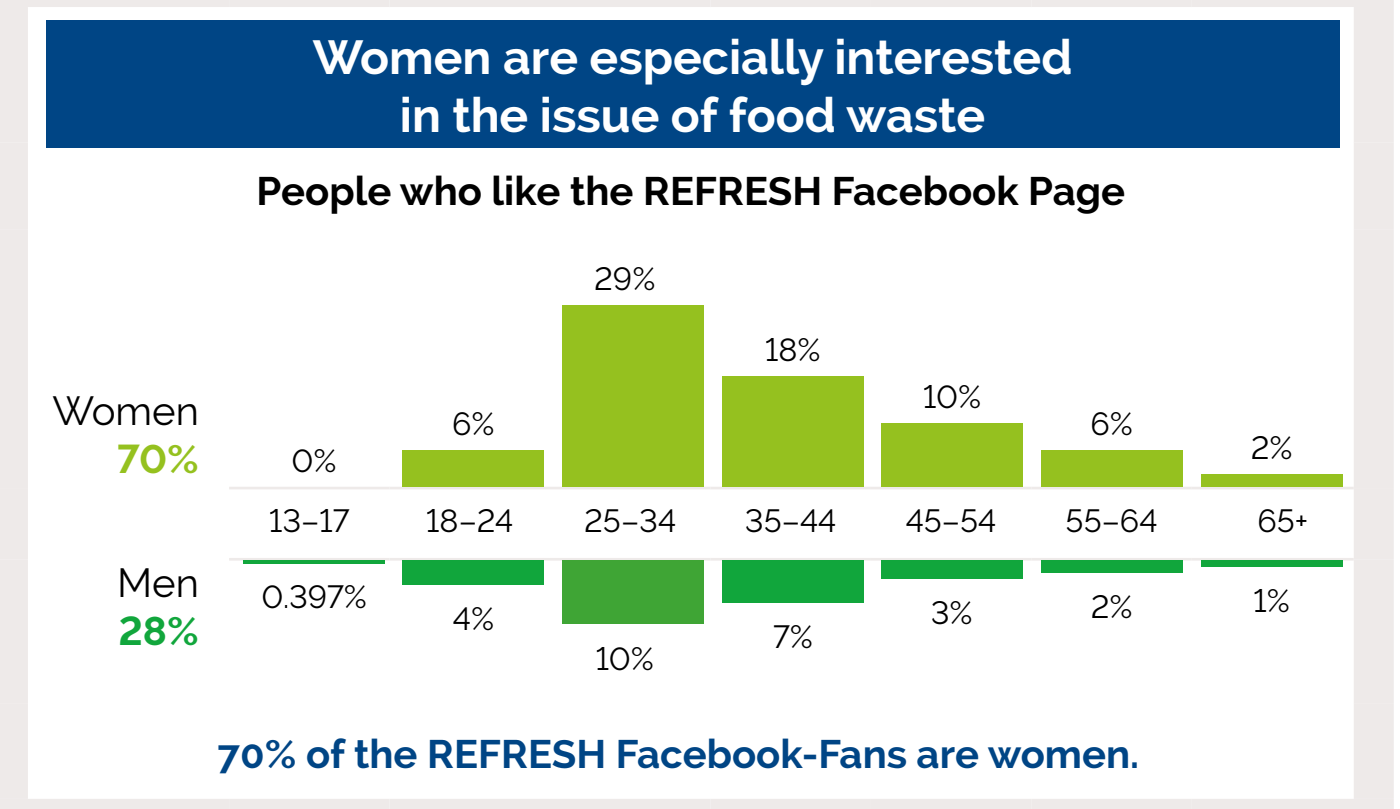
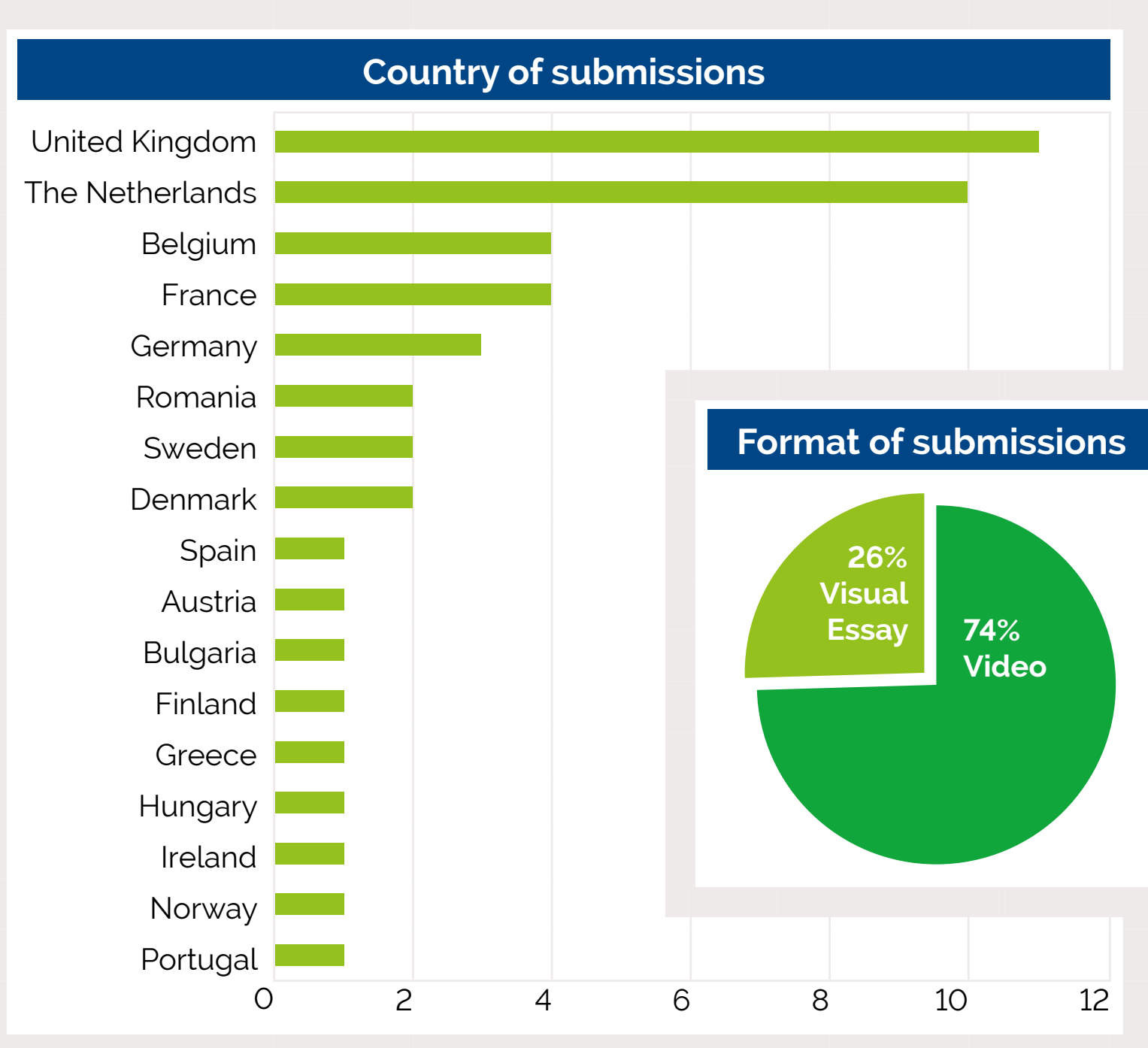
Objectives of the contest:

- Highlight and support solutions to food waste and food packaging waste at any part of the food chain;
- Encourage development, implementation and spread of innovative solutions;
- Engage stakeholders in dialogue with the REFRESH project, other stakeholders, and the public.

231 Downloads of the Contest Participant Package.

The contest was helpful to engage with stakeholders and to encourage the spread of food waste innovations.

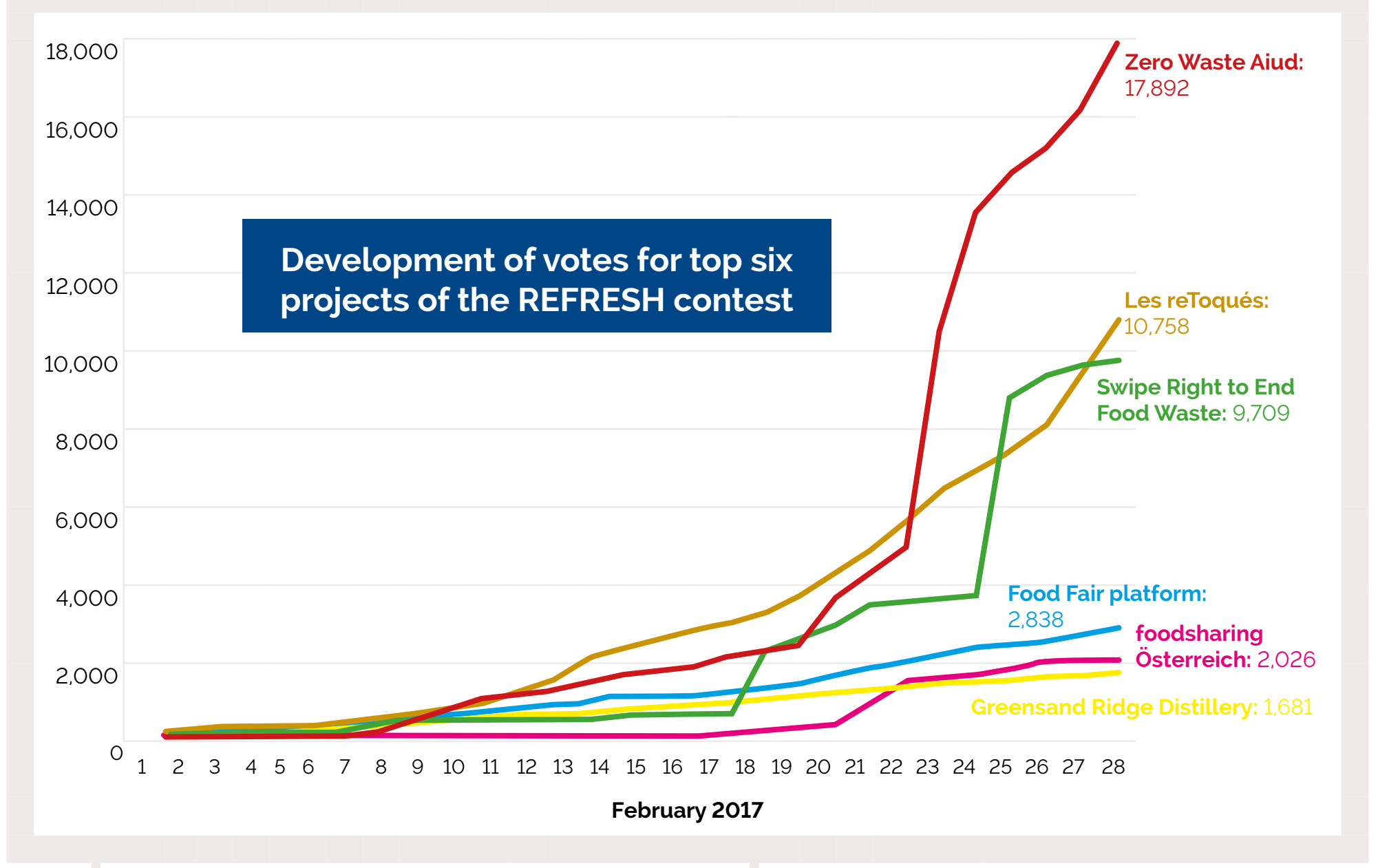
47 Projects from across Europe were selected as finalists. Contest submissions were made by individuals, organisations, start-ups and large companies. Submissions had to be in English and in the format of a video or a visual essay.



The expert jury judged the projects based on their innovativeness, realisation potential, impact, and visual quality.

Jury Members

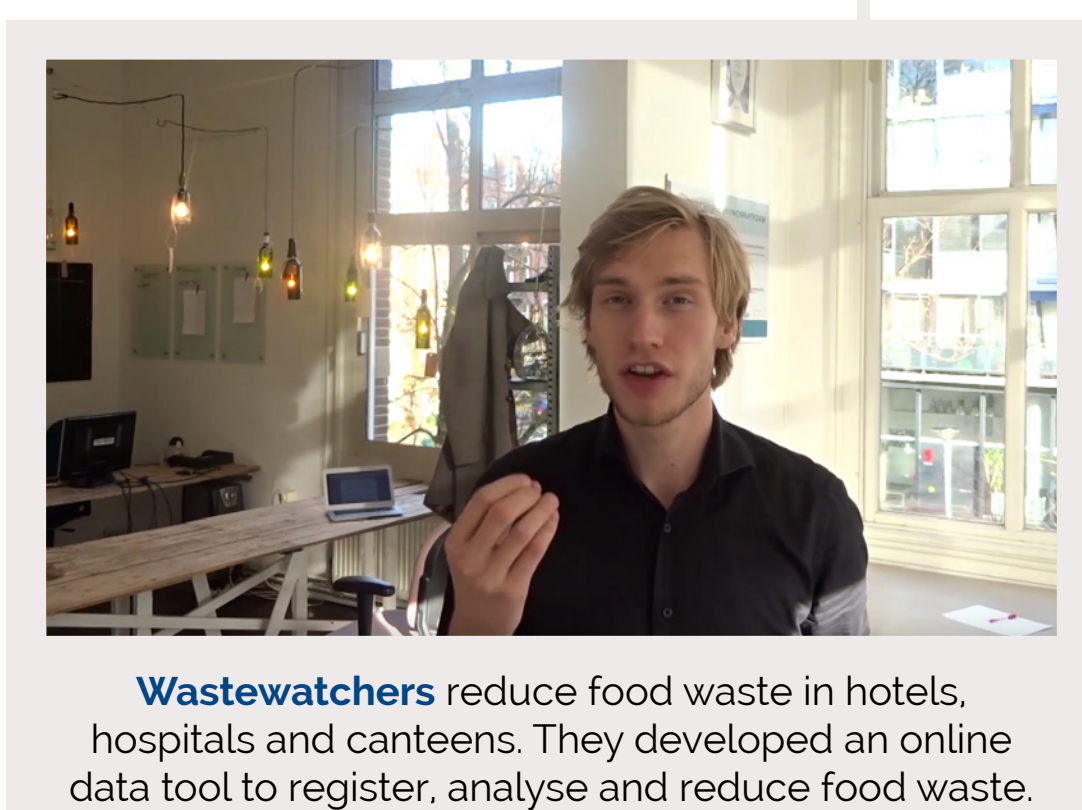
- Anne-Laure Gassin**
policy officer, European Commission Directorate-General for Health and Food Safety
- Ignacio Gavilan**
director, Sustainability, Consumer Goods Forum
- Tristram Stuart**
founder of Feedback and Toast Ale Ltd, Ashoka Fellow, 12.3 Champion
- Dr. Hilke Bos-Brouwers**
senior researcher sustainable chains at Wageningen University & Research – Food & Biobased Research



Within the 28 days of the public award over **61,000 Votes** were cast.



3 Winners Wastewatchers and Transition Surplus Food Project were selected as winners by the jury, and Zero Waste Aiud gathered over 17,000 votes to win the public award.



Winners were presented at the REFRESH Food Waste 2017 Conference. Further projects that participated in the contest joined the conference to show their ideas in an innovator fair.

